

New community initiative for
the placement of AEDs.



Help us create a Cardiac Safe
Community through our PADS Program

Logo Criteria:

*Must be conducive to mass production, including screen printing and embroidery - with wide lines and borders (no fine lines)

Brand guide

About:

The Community Health Team at CWC is embarking on an initiative to increase survival rates in the case of sudden cardiac arrest. This program is called the Community Health PAD (Public Access Defibrillator) Program.

Objective:

To promote a heart safe community through the placement of highly accessible AEDs (defibrillators), CPR training, and increased awareness.

Colours:

High-vis. Green # cbe052, Purple #8916b2

Submissions to:

Deadline: Sun Jan 29 @ 12:00 midnight